

 **viamedia**
220 Lexington Green Circle
Suite 300
Lexington, KY 40503
859-410-2699

Invoice

ATTN: Michael Dettorre
Shorr, Johnson & Magnus/ NON NCC
100 N. 20th St.
Ste. 201
Philadelphia, PA 19103

*P Shapiro for Attorney General

Philadelphia, PA
Acct. Exec: POLITICAL_HOUSE, VNS

Bill Cycle: 04/16

Invoice ID: 1123639
Campaign ID:

Invoice Date: 04-28-2016
Estimate ID:

Contract ID: 786638
P.O Number: non

Client ID: 42829
Tax ID:

Description

Amount

Gross Advertising Fee
Agency Commission

\$882.00
(\$132.30)

Net Advertising Fee **\$749.70**

Sub Total **\$749.70**

Total This Invoice **\$749.70**

3.20 - 3.28 Phi 1898
1898

Terms: Net 30 Days Upon Receipt
Checks Payable to: Viamedia, Inc.
Mail to: Viamedia, Inc.
7796 Solution Center
Chicago, IL 60677-7007
Accounts Receivable Dept.

All rates are adjusted to reflect HD distribution where available

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Affidavit of Performance

Client Name: *P Shapiro for Attorney General
 Remarks: 3.20 - 3.28 Phi 1898
 Bill Cycle: 04/16
 Rep. Firm: VNS/Political Cable Advertising

Contract ID: 786638
 Contract Type: Political

Date	Weekday	Network	Zone/ Zonegroup	Program Name	Air Time	Spot Name	Spot Length	Billing Status	Spot Cost	
03/28/16	Monday	MNBC-E	1898-LEHIGH VAL/E	First Look	5:13am	JSTV1601H	00:00:30	Charged	31.00	*
03/28/16	Monday	CNN-E	1898-LEHIGH VAL/E	Early Start	5:42am	JSTV1601H	00:00:30	Charged	45.00	*
03/28/16	Monday	CNN-E	1898-LEHIGH VAL/E	Situation Room	5:31pm	JSTV1601H	00:00:30	Charged	36.00	*
03/28/16	Monday	MNBC-E	1898-LEHIGH VAL/E	The Rachel Maddow Show	9:52pm	JSTV1601H	00:00:30	Charged	69.00	*
03/28/16	Monday	CNN-E	1898-LEHIGH VAL/E	Anderson Cooper 360	11:33pm	JSTV1601H	00:00:30	Charged	100.00	*
03/30/16	Wednesday	TLC-E	1898-LEHIGH VAL/E	My 600-lb Life: Where A	9:18pm	JSTV1601H	00:00:30	Charged	80.00	*
03/30/16	Wednesday	LIF-E	1898-LEHIGH VAL/E	Terra's Little	11:27pm	JSTV1601H	00:00:30	Charged	80.00	*
04/01/16	Friday	HALL-E	1898-LEHIGH VAL/E	Home Improvement	8:21pm	JSTV1601H	00:00:30	Charged	55.00	*
04/01/16	Friday	HGTV-E	1898-LEHIGH VAL/E	Love It or List It	8:41pm	JSTV1601H	00:00:30	Charged	102.00	*
04/01/16	Friday	FOOD-E	1898-LEHIGH VAL/E	Diners, Drive-Ins	9:18pm	JSTV1601H	00:00:30	Charged	102.00	*
04/02/16	Saturday	BRVO-E	1898-LEHIGH VAL/E	Real Housewives	8:27pm	JSTV1601H	00:00:30	Charged	102.00	*
04/03/16	Sunday	ENT-E	1898-LEHIGH VAL/E	I Am Cait	11:47pm	JSTV1601H	00:00:30	Charged	80.00	*
Grand Total									882.00	

*=Spot Costs are calculated using the sum of spot costs for all zones within the zone group.

The listed dates, times, spot lengths, and ad copy names are representative. Detail available upon request. Program names may vary due to

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